

NCC Cable System Order

Order #	62557178
Syscode	5964
System Name	Spectrum/Olathe, KS
Market	Kansas City

AE	Dan Cohen
Sales Coordinator	Katy Myers
Office	Kansas City
Phone	(913) 663-5013
Status	Accepted
Survey	DMA Nielsen Live+SD May18
All ratings are based on DMA populations	

Flight Dates	07/18/18 - 07/30/18
Agency	Thompson Communications
Advertiser	Clark Shultz for Insurance Commissioner

Client Code	79
Product Code	83
Est Code	564
Product Name	Media
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		07/18/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,616.00	
Commission		\$242.40	
Net Total		\$1,373.60	
Total Spots		29	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Comments :	7/18 revision; cxl NAs as noted; add mgs as shown; order total decreases by \$22
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00	X							0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
2	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00	X							0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
3	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00		X						0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
4	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00			X					0.00	0	0	\$63.00	\$0.00	30	7/18- cxl 2x NA
5	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00			X					0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
6	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00				X				0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
7	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00				X				0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
8	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00					X			0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
9	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00					X			0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
10	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00						X		0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
11	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00						X		0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
12	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00							X	0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
13	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00							X	0.00	0	2	\$63.00	\$126.00	30	7/18- cxl 2x NA
14	FXNC	FXNC PT	7/16/18	7/22/18	09:00	16:00					X			0.00	0	2	\$25.00	\$50.00	30	7/18- MG add
15	FXNC	FXNC PT	7/16/18	7/22/18	09:00	16:00						X		0.00	0	2	\$25.00	\$50.00	30	7/18- MG add

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Market	Kansas City			Total # of Weeks	2
		Client Code	79	Total	\$1,616.00
AE	Dan Cohen	Product Code	83	Commission	\$242.40
Sales Coordinator	Katy Myers	Est Code	564	Net Total	\$1,373.60
Office	Kansas City	Product Name	Media	Total Spots	29
Phone	(913) 663-5013	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Point
Survey	DMA Nielsen Live+SD May18	Primary Demo	Households	GRP	0
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	0
				CPP	\$0.00
				CPM	\$0.00
Comments : 7/18 revision; cxl NAs as noted; add mgs as shown; order total decreases by \$22					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	VARIOUS	7/16/18	7/22/18	00:00	05:00					X			0.00	0	1	\$4.00	\$4.00	30	7/18 - MG add

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	27	2	0	0	0	0	0	0	0	0	0	0	29
AMT	\$1,490.00	\$126.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,616.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/19/18

62557178 | Kansas City | Spectrum/Olathe, KS | 5964 |